



BRANDED ISLANDS  
FORTNITE

# WHAT IS UEFN?



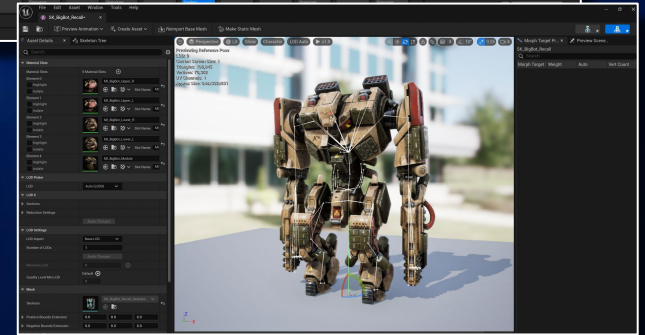
UNREAL ENGINE FOR FORTNITE

# WHAT IS UEFN?

## UNREAL ENGINE FOR FORTNITE

**UEFN** is the evolution of Fortnite's Creative Mode, surpassing all the limitations of 'Creative 1.0' launched in 2018.

This powerful development tool allows for the integration of 3D models, images, animations, sounds, and other custom assets into playable islands, accessible to millions of **Fortnite** players worldwide.



# WHY IN FORTNITE?

Far from losing relevance, **Fortnite** has solidified itself as one of the biggest live-service games on the market, reaching new records for concurrent players.

**Epic Games** has fully embraced **Creative Mode**, attracting an even larger audience. Today, this mode generates more active players than **Battle Royale** itself, proving its massive potential for brands and creators.



## FORTNITE PLAYER COUNT

**3,679,662** **5,792,264** **6,172,463**  
PLAYERS RIGHT NOW 24-HOUR PEAK ALL-TIME PEAK 1 DAY AGO



# BRANDED EXPERIENCES



## THE NEW DIGITAL MARKETING

# LET YOUR IMAGINATION SOAR...

Imagine a tycoon game designed for a fast-food chain. Players collect lettuce, process dough for the buns, and select the best meat. Finally, they craft the perfect burger—all with the **brand's unique aesthetics and branding**.

Doesn't that make your mouth water?



Imagine an educational game that teaches renewable energy in a fun way. Players recycle an old generator, clean up, install solar panels, and watch the ecosystem thrive with each action.

An interactive experience that **entertains** while raising awareness.



# TYPES OF BRANDING



Example videos  
Click to play

# WHY ETHERFRONT STUDIOS?



CREATED IN  
**FORTNITE**®

Make sure your creative experience and its promotional assets comply with all of **Epic Games' brand and community guidelines.**

Ensure a smooth launch thanks to our expertise in the Creative Mode ecosystem.



# CHECK OUT SOME OF OUR EXPERIENCES



BAKING BREAD  
Type: Tycoon  
Code: 1632-2741-5129



PARCHIS - PARCHISI  
Type: Juego de mesa  
Code: 7211-0454-5755



INFINITE GUN GAME 2.0  
Type: Gun Game  
Code: 3289-1022-6941

## JOIN OUR CLIENTS



J. BALVEN



GAMETV



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